

## **Attention: Nebraska and Iowa Mortgage Professionals**

### ***Make the Right Choice and deal with an agency designed for you and your clients!***

My name is Frank Bisarek. I am an agency owner representing Farmers Insurance Group for personal lines property and casualty located off of 120<sup>th</sup> and Center (soon to be next to Winchells Doughnuts). I wanted to take a few moments to introduce my agency to you and your staff so that you might keep us in mind if you or your clients have any questions related to any of the lines we are licensed in.

I know that in most cases you and your staff may have a current agent/s or company/s you send your clients to for questions and policies, and I am sure they are getting taken care of. I also know that the insurance binder can be like a knife if your side to getting a loan or a deal done. That is why in my agency we have someone on staff answering the phone from 8:30 AM to 6 PM daily to serve our current and future customers' needs, answer questions or make arrangements for a late appointment if needed. We are staffed with 4 licensed insurance professionals that understand you what you need to get your part done to get paid. ***We are a bi-lingual agency (Spanish)*** if that serves over 800 customers in Western Nebraska, south of Lincoln and in Iowa. We specialize in the home, auto, life and the commercial insurance markets.

How many insurance professionals on a daily basis trying to make a professional relationship with you or to get your referrals? They give offers of referral fees, sending you referrals (which we know are far and few between) and sometimes they even offer their first born. Well let's face it in most instances the referrals we have are when they are in your office which is of course when they need insurance and not your service. Very large agencies only will send maybe a referral a year to you because we do not market your service directly. So what do you get and empty promise? What we offer to you is plain and simple; you will have the peace of mind of a smooth transition, satisfied customers that will know that you sent them to professionals that care. Referrals and repeat business is the meat on the bone for you and if they know that the insurance transaction from a referring agency went well that will help to keep your name in their thoughts when they are talking about the home they just bought. That is the referrals we try to give to you. We also know the average home buyer will purchase again in 5-7 years and we will keep your name fresh in their thought with the quality service and policy that you referred them to. Sometimes we are the lowest price, sometimes we are not, but we will always give a top of the line policy with unmatched customer service.

I have enclosed some of the things that will help you to know a bit more about us and to help you to get a fast easy quote for your clients.

We have a referral program designed just for you which is a lot like the one I have enclosed. For our Mortgage and Real Estate professionals we kick it up a notch. We give you an entry for each referral you send to us weather we write the business or not. The monthly winner will receive a \$75 Visa card to use for whatever you like. Each monthly entry will be added to the end of the year drawing to be held in December 31 for

a \$300.00 Visa card. There is no limit to entries and your odds are totally based on the number of entrants.

Thank you for your time and please keep us in mind. If you would like to meet with me personally please call me or my associates at 402-505-3414 or email me at [fbisarek@farmersagent.com](mailto:fbisarek@farmersagent.com).

Sincerely,



Frank Bisarek  
FBI - Frank Bisarek Insurance LLC  
Pancho y Asociados Aseguranzas  
Agency Owner, Author, Speaker



**P.S. See what others are saying about us:**

**“All very professional and honest just keep doing what you’re doing ....it works!”  
J.M.- Omaha**

**“Saved me \$600 on my insurance and they offer better coverage.” T.B. – Omaha**

**“Frank, we prefer working with you! We didn’t speak to our other agent for about 10years after his office grew he became to busy. We like your personal touch.”  
S.S.- Omaha.**



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